



Board of Trustees Meeting

Date: March 19, 2025

Meeting on Zoom

## **Minutes**

**In Attendance:** Claudia Salzberg, President; Tiffany Ford, Vice President; Margaret Allen, Treasurer; Hyein Yoo, Secretary; Carla Dunlap, Marlene Sokoloski-Sandler, Ronni Aronin, Amadeus Guchhait, Dan McCoy, John Matuszak, Elias Darraj, Karla Thompson, Alice Wu, Wayman Scott, Deborah Bedwell, Matt Hyleck, Executive Director. Quorum present.

Arrived late: Elizabeth Whitner.

Absent: Volker Schoenfliess, Monica Truesdale, Patrick Bell, Pam Worthington, Sarah Prigodich

**Call to Order: Claudia Salzberg welcomed everyone & opened the meeting at 6:05 pm.**

## **Consent agenda - Hyein Yoo**

Approval of the minutes, financial statement, and board meeting schedule was discussed. Carla noted that Hae Won is no longer on the board and should not be included in the minutes. Carla moved to accept the consent agenda, and John Matuszak seconded the motion. The motion was approved unanimously.

## **SLICE Parking Update – Claudia Salzberg**

SLICE will take over the management of Clayworks' parking lot, replacing the city's leasing arrangement. SLICE functions as management software rather than a lease, operating under a contractual agreement. Clayworks will retain control over the lot's usage, including pricing, hours, and availability.

The contract includes a 70/30 profit share of net revenue, with SLICE's portion covering Baltimore City's per-space tax, fees, signage, and potential enforcement. The system will use QR-based scans, eliminating reliance on the Flowbird coin machine, which is owned by the city. We will revisit the need for coin machines and SLICE can provide options if deemed necessary.

The contract offers flexible terms, allowing Clayworks to pivot if a better arrangement arises. Concerns were raised about the potential increase in unpaid parking sessions due to the removal of the cash/coin machine.

The initial pricing model will be hourly, with plans to introduce half-day, full-day, and monthly access options. Clayworks will assume management of the lot on May 1st.

Future considerations include installing hardware, such as a gate, to enhance enforcement and maximize lot usage. Additional opportunities may exist to collaborate with local merchants, such as the Tavern.

Carla motioned to accept the contract, Deb seconded, and the motion passed unanimously.

### **Committee Updates**

- **Finance Committee – Margaret:** The budget is on track. Kudos to MJ and Matt for maintaining consistency with the financial plan.
- **Marketing Committee – Dan:** The committee has met twice to discuss the website, specifically improvements to the navigation bar. Kayla has been working on updates to enhance users' understanding of the organization. The second meeting focused on reviewing the 2024 marketing report assembled by Kayla. The committee should play a role in guiding organizational priorities.
- **Nominating Committee – Deb/Karla:** The committee aims to clarify the duties of the Nominating and Governance Committee. All members of this committee must be board members. The goal is to present new board member nominations by May, following a thorough vetting and introduction process. The committee will assess board needs and gaps using a matrix to determine how many additional members are needed. Areas identified for consideration include legal counsel, financial expertise, and fundraising experience.

### **Executive Director Highlights – Matt Hyleck**

- **Board Documents:** Continue working through IT challenges related to the e-sign process.
- **Community Outreach:** Engaging with various organizations, including:
  - Library for the Blind and Print Disabled

- Stadium Place Seniors
- Homewood Homes Seniors
- On Our Own
- St. Luke's Youth Center
- Reginald F. Lewis High School
- MD School for the Blind
- See Beyond Festival
- Roland Park Elementary
- VA Maryland Health Network
- Mother Seton Academy
- Park Heights Academy
- **Potential Partners to Consider:**
  - Enoch Pratt Library
  - JCC Pikesville and Owings Mills
  - Waxter Center – Check on installed murals before the NCECA conference
  - Holt Park & Rec. Center
  - University of MD Orthopedic & Rehab Center – Therapeutic art for recovery from physical/brain injury
- **Spring & Summer Programs:**
  - Spring classes: Week two is 95% enrolled, and enrollment trends remain strong.
  - Summer caps: 12 registrations behind 2024 pace YTD (*122 in 2025 vs. 138 in 2024*).
- **Artistic Studio & Fellowships:**
  - **Mary Nyberg Award** awarded to Yoshii Fujii, supporting travel to Japan in 2025.
  - April 1st deadline for the next round of artists.
  - Patrick Bell, Shea Kister, and Kashima Robinson are completing their fellowships in August 2025.
  - Reconnecting with Tainan National University for the Arts (TNNUA) for studio artist exchange. Yu-Shan Cheng to join our short-term residency June – September 2025.
- **Accessibility & Facility Upgrades:**
  - ADA door assists are installed on all main levels for improved accessibility.

- Approved by BGE through EmPower MD to upgrade lighting in studio buildings to energy-efficient, motion-sensor lights for cost savings at no cost to Baltimore Clayworks.
- Campus painting is complete.
- **Nature Sacred Garden:**
  - Phase 1 hardscape is complete.
  - Next step: Planting obtained from the Mid-Atlantic Nursery trade show (April 5th volunteer planting day).
  - Additional funding was received from the Chesapeake Bay Trust for further native plants upgrades and community art mosaic project.
- **Funding & Infrastructure:**
  - \$45K bond bill remaining, to be spent before April 2026.
  - Initiating discussions with roofing companies for estimates on necessary maintenance and repair on 5706 Studio property. Estimates from Fick Bros., Roof Rite and Ruff Roofers.

## **Final Comments & Discussions**

- **Gallery Exhibit Opening:** March 22nd from 6-8 PM.
- **Garden Party Gala Fundraiser:** May 3rd from 12-2 PM. Contact Carla to purchase tables.
- **Matching Fund Challenge:** Lookout for an email from Claire regarding the \$15K matching fund challenge.
- **NCECA 2027:** Baltimore will host the conference from March 10-13, 2027. Matt and V. Walton are co-liaisons working to connect with local spaces for exhibitions and event venues. The official announcement will be made on Saturday, the 29th.

**Adjourn: Claudia closed the meeting at 7:20 pm.**

**Next Board Meetings:** May 7, in person, 5707 Smith Ave. Gallery

**Prepared By: Hyein Yoo, Secretary**